

## BENEFITS

**Access** to Government through our advocacy activities on a range of issues that directly affect your business

**Support** on occupational safety, health and environmental issues

**Assistance** in the promotion of skills through the Chemical Industries Education and Training Authority

**Representation** at the South African Bureau of Standards (SABS) in the development of relevant national standards

**Opportunity** to meet with Government through site visits aimed at improving understanding of the industry and the challenges facing companies operating in the industry, as well as identifying company activities that could support government initiatives

“Advancing the Interests of the Chemical Industry in South Africa.”

## CONTACT DETAILS

### Chemical and Allied Industries' Association

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**CAIA**  
Chemical & Allied Industries' Association



**Responsible Care**  
OUR COMMITMENT TO SUSTAINABILITY

# OVERVIEW

The Chemical and Allied Industries' Association (CAIA) represents the interests of a large proportion of the chemical industry in South Africa; throughout its value chain. The chemical sector contributes about 3.0% to the Gross Domestic Product and 22% to manufacturing that occurs in South Africa, thereby contributing strongly to our economy. Economic growth increases the demand for products of the chemical industry, and this growth in turn drives product innovation. The contribution that the sector is making to the economy is falling due to, amongst other factors, the increasing cost of doing business in South Africa that includes the increasing imposition of regulatory and economic instruments.

Chemicals, chemical products and technologies are used in almost every area of life as well as in most facets of the world economy, thereby contributing to almost every value chain, even outside of the industry itself. In South Africa, the chemical sector therefore supports a range of other manufacturing sectors and plays an indispensable role in the provision of essential services as well as in economic growth.

As an association that forms part of a worldwide network of chemical industry associations, CAIA seeks to promote the continuous improvement of performance in the safety, health and environmental arenas as well as to boost productivity and competitiveness of the chemical and allied industries in South Africa, thereby enhancing their sustainability.

# MEMBERS

Members are mainly large and medium size companies drawn from base chemicals, fertilizers, plastics in primary form, pesticides and other agricultural products, explosives and speciality chemicals. CAIA's primary goals are to advocate industry advancement and cohesion, promote Responsible Care®, earn public trust for the chemical industry, strengthen its advocacy efforts and lobbying with Government, drive multi-industry participation and facilitation opportunities for the entire value chain, support education initiatives in science, engineering and technology and create maximum value for member companies.

The Association interacts with a number of employer bodies, the Chemical Industries' Education & Training Authority, various professional societies and other associations representing sub-sections of the industry.

# THE CUSTODIAN OF RESPONSIBLE CARE®

CAIA is the custodian of the global Responsible Care® initiative, which was launched in South Africa in 1994. Through this initiative, companies make a formal public commitment to continuously improve their safety, health, and environmental performance. CAIA operates through a board comprised of Chief Executive Officers of member companies, and the day-to-day running of the association is led by the Executive Director, Deidré Penfold.

The importance of a healthy, sustainable and growing chemical sector is key to many economies of the world. This is due to the upstream and downstream opportunities which are offered that are reflected in:

- the diversity and complexity of operations that the chemical industry is directly involved in, and
- the strong multiplier effects the chemical industry has on employment and Gross Domestic Product. In South Africa, these multiplier effects are 7.00x and 4.72x, respectively.