

## DAILY MEMBER UPDATE

14 April 2020

### BUSINESS FOR SA PROVIDES UPDATE

Business for South Africa (B4SA), the alliance of volunteer resources from across South African business bodies and organisations, member companies large and small, including professional services firms, has today provided an update on the various interventions it is implementing in support of government's COVID-19 public health and civil defence campaigns.

The extended lockdown will deepen economic and societal impacts of COVID-19 for South Africans. But the need to prevent loss of life and a surge of infections outweighs the economic consequences. The decision by the President to advance the evaluation of those sectors of the economy that should restart urgently, is supported. This will be one of the enablers for a phased recovery as quickly as practically possible.

For more insights from the media conference today, please click here <https://www.businessforsa.org/business-for-sa-update-and-support-for-lockdown-extension/>

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### PLEASE PAY YOUR SME CREDITORS BY 20 APRIL 2020

#### Important message from Business for SA and the CEO Initiative

There are approximately 524 000 formal SME's, employing 6.6 million people in South Africa. Given the lockdown, the vast majority are unable to pay their rental, utilities, and importantly their employees. Initial surveys bear this out: 60% of SMEs are considering retrenching employees or already have (Sasfin and SME Africa survey). This is a significant threat to the SA economy, with many millions of jobs at risk.

**We therefore call on all corporates and government to pay their SME creditors by Monday, 20 April 2020.**

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### SUPPORT THE "STAY HOME, SAVE SOUTH AFRICA" NATIONAL CAMPAIGN



### A message from the Presidency:

We live in an unprecedented time for our country, as we stand together against a global pandemic that has destroyed the lives of tens of thousands of people worldwide.

Since the President declared a national lockdown from 26 March 2020, we have made significant progress towards containing the spread of the coronavirus. South Africans have come together across multiple divides, and have shown remarkable determination, patience and solidarity.

We are, however, only at the beginning of a long journey together. For us to succeed in our efforts and protect the lives of our fellow citizens, we will need all South Africans to comply with the restrictions and advice that we have put in place.

We have created a national campaign to encourage continued solidarity and collective action to fight the coronavirus, which we have begun to roll out across the country this week. The campaign encourages people to "Stay Home, Save South Africa," and we hope that it will reach all of our people in their homes, through radio, television and print media, and in the stores and workplaces that they visit for essential purposes.

We need this campaign to be amplified widely, both to maintain national morale and to encourage South Africans to adhere to public health guidelines.

For this reason, we are calling on business, civil society and social partners to display the official campaign symbol in your stores and offices, to distribute it to your members, colleagues and employees, and to feature it in any advertising or additional campaigns that you create in the weeks and months to come.

We hope that it will become a shared national symbol that is seen everywhere, by everyone. We would be grateful for your help in making this possible, as a contribution to our collective effort.



# BUSINESS MZANSI WE NEED YOU



**URGENT CALL TO DIVERT YOUR  
PPE INVENTORIES TO NATIONAL  
HEALTHCARE SECTOR**

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• N95 & SURGICAL MASKS • LATEX-FREE GLOVES  
• PLASTIC APRONS • VISORS & GOGGLES  
• GOWNS & SUITS • OVERSHOES

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**TO DONATE OR DIVERT STOCKS:**

**EMAIL: COVID19SUPPLIES@  
BUSINESSRESPONSECOVID19.CO.ZA**

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[LEARN MORE](#)



**COVID-19**

Online Resource & News Portal  
SAcoronavirus.co.za



health

Department  
Health  
REPUBLIC OF SOUTH AFRICA



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CONTRIBUTE TO THE SOLIDARITY FUND



## PREVENTION EFFORTS

To date we have successfully procured

**900 000**

Pairs of Sterile Gloves

**20 000**

Face Shields

**1,12 million**

N95 Masks

**7,5 million** surgical masks  
for front line health workers

**200**  
Ventilators

With your help and support in donating medical supplies we can intensify efforts to prevent the spread of this virus



PresidencyZA

stateofthenation.gov.za

To pledge your support to the Solidarity Fund, please donate using the following banking details, visit [www.solidarityfund.co.za](http://www.solidarityfund.co.za) for EFT & Credit Card options or call us on 0860 001 001

Bank: Standard Bank  
Branch Name: Sandton City  
Account Name: Solidarity Fund  
Account No: 023070021  
Account Type: Current account  
Branch Code: 051001  
SWIFT Code: SBZAJJ

\*For all EFT payments, please include your Identity/Company Registration/Trust number, as applicable, to facilitate your Section 18A tax certificate preparation.



REPUBLIC OF SOUTH AFRICA



**WHATSAPP SUPPORT 0600 123 456 EMERGENCY NUMBER 0800 029 999 [sacoronavirus.co.za](http://sacoronavirus.co.za)**

The purpose and mandate of the Solidarity Fund, announced by President Cyril Ramaphosa, is to mobilise and coordinate efforts and resources from all South Africans and the international community to assist the most vulnerable South Africans to deal with the impact of Covid19 and the consequences of measures intended to slow its rate of infection.

Details on how to donate are available on the Fund's website [www.solidarityfund.co.za](http://www.solidarityfund.co.za)

## FOLLOW US ON SOCIAL MEDIA



<https://twitter.com/businessforsa>

<https://www.facebook.com/Business-for-SA-110191343959451/>

<https://www.linkedin.com/company/businessforsa>

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## OFFICIAL GOVERNMENT REGULATIONS AND GUIDELINES ON COVID-19

All official government regulations and guidelines are available at <https://www.gov.za/coronavirus/guidelines>

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### OFFICIAL RESOURCES:

NICD website: <http://www.nicd.ac.za>  
COVID-19 information website: <https://sacoronavirus.co.za>  
Coronavirus 24-hour Hotline: 0800 029 999  
Coronavirus WhatsApp: 060 012 3456

Business for South Africa fully supports the decisive action taken by President Cyril Ramaphosa and the government to help mitigate the health, labour market and economic impacts of the coronavirus. As organised business, we are actively collaborating with government to use business resources and capacity to support public sector initiatives.

We have mobilised volunteer resources from across South Africa business bodies and organisations, member companies large and small, professional services firms as well as communication specialists, to form focused working groups that are driving a coordinated and proactive programme to mitigate the economic, social and health impacts of COVID-19 on South Africa.

